



Football's already home



**How you can help support
your hometown club**





ABOUT THE YELLOW

Warrington Town play in the **Northern Premier League**, one level below National League North.

Our home ground is Cantilever Park, a **2,500 capacity** including all-seater stand, two terraced-stands and a separate all-weather facility.

We have **exciting plans** to develop the ground in the coming years.

In 2021/22, we made it to the **NPL play-off final** - which we previously won in 2019.

Our **average attendances** are just shy of 600, with a high last season of 1,105.

The club enjoys **regular media coverage** and has partnerships with a range of local businesses.

We are now looking for more people to **join us** on the journey.

26,000

Social media
followers

73,000

Website
users

11,825

attended in
2021/22

9.89M

twitter
impressions



SPONSORSHIP & HOSPITALITY

MATCH SPONSOR - £300 + VAT

Enjoy the match in style with hospitality in the boardroom.

- 8x Hospitality tickets
- Buffet included
- Complimentary programmes
- Present Man of Match award
- Tannoy announcements
- Logo in matchday programme
- Shout outs on social

BALL SPONSOR - £100 + VAT

Our second matchday hospitality option for smaller parties.

- 4x Hospitality tickets
- Buffet included
- Complimentary programmes
- Pre-match photo with matchball
- Tannoy announcements
- Logo in matchday programme
- Shout outs on social

THE 1949 CLUB

- Pitchside advertising board
- 2x Season Tickets
- 2x Hospitality Tickets to a game
- Invite to networking events

£949 + VAT





STADIUM ADVERTISING

Show your support for the Yellows with advertising at Cantilever Park

PITCHSIDE BOARD 16' X 2' - £600 + VAT

PITCHSIDE BOARD 8' X 2' - £400 + VAT

ROAD-FACING BOARD - £600 + VAT

PROGRAMME ADVERT - £250 + VAT





KIT SPONSORSHIP

Add your logo to the Yellows home and away shirt, including all replica shirts sold to fans, and gain maximum exposure through our media channels.

Packages include PR announcement, social media shoutouts and acknowledgement as an official club partner.



REAR OF SHIRT - £2,500 + VAT

SHORTS - £2,500 + VAT

TEAMWEAR - £1,500 + VAT



DIGITAL & FANS SPONSORSHIP

New for the 2022/23 season is our Fans Ticket Sponsorship package and sponsorship of Yellow's TV.

FANS TICKET SPONSOR - £2,000 + VAT

Get your business direct to every fan

- Your brand on the reverse of all WTFC Season Ticket cards
- Your brand advert on all e-tickets issued throughout the season
- In 2021/22, more than 4,500 e-tickets were issued

YELLOW'S TV SPONSOR - £1,500 + VAT

Support our multimedia channel, which includes highlights of every game

- Your logo on all video highlights
- Social media tags on all video highlights
- Sponsor the live audio commentary of each match, including shout outs during the game

MEDIA BOARD - £250 + VAT

Your logo on our media board used at every home game for manager and player interviews



JOIN US

To discuss any commercial or sponsorship opportunity,
email james@warringtontownfc.co.uk or call 07500 896836